COMPANY OVERVIEW

100 Millions In Sales

70 AGENTS

PROFITABLE UNIT ECONOMICS
2018 OBJECTIVE

$100 M
THIS YEAR

150
AGENTS
WHAT ARE WE?

We are like a brokerage but… MUCH BETTER!
WHY REAL ESTATE BROKERAGE?

75%

Of the population think REAL ESTATE AGENTS are dishonest and unethical

- No added value
- Lack of transparency
- Unprofessional
- Works part time

75%

- All pen & paper
- No analytical skills
- No online reputation
- Has no experience

75%

- No quality standard
A HUGE MARKET

$2Tri
IN Sales

$60Bn
IN COMMISSIONS
AN UNEXPECTED DISTRIBUTION

Franchises 25%
Local Brokers 75%
OUR TARGET? NOT THEM!
WHAT WE OFFER

BUY SIDE
- 3%
- Qualified Agents
- Technology
- Efficiency
- Trust
- Time Saved

SELL SIDE
- $6.1K
- No Commission
- One Fair Fee
- Honesty
- Transparency
- Thousands Saved
HOW WE DO IT?

AUTOMATIZE…

EVERYTHING!
A SOLUTION THAT WORKS FOR EVERYONE

TRADITIONAL AGENTS

3
transactions per year on average

Low %
of efficiency

$10K
first year revenues

HOME61

AGENTS

15.80
transactions on year 1

x 7
market average

$40.3K
first year revenues
Reviewed by over 1,200 clients.
<table>
<thead>
<tr>
<th></th>
<th>RENTAL</th>
<th></th>
<th>SALES</th>
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<tbody>
<tr>
<td>GMV</td>
<td>$2K</td>
<td></td>
<td>$344K</td>
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<tr>
<td>REV.</td>
<td>$1K</td>
<td></td>
<td>$9K</td>
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<tr>
<td>COMM.</td>
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<td></td>
<td>$5K</td>
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<tr>
<td>MARGIN</td>
<td>$0.4K</td>
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<tr>
<td>C.A.C.</td>
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<td>$3K</td>
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## FINANCIALS & PROJECTIONS

<table>
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<tr>
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<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>GMV</td>
<td>$45MM</td>
<td>$100MM</td>
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<tr>
<td>REV.</td>
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<td>$2.8MM</td>
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<tr>
<td>GM</td>
<td>$567K</td>
<td>$1.4MM</td>
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<tr>
<td>BURN</td>
<td>$(1.3M)</td>
<td>$(1MM)</td>
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</table>
WE HAVE AMAZING INVESTORS

Founders Fund  FJLABS  500 Startups

Series A - Raised: $4MM - Valuation: $12MM Post
LET’S RAISE SOME MORE!

Launch TV Campaign

Launch our Sell-Side

Kick the Buy-Side to Higher Gear

Open A New City

Valuation: $15MM Pre – Raising 1MM – 350K Raised
THANKS